

Board Minutes - Des Moines Cutty's Camping Club
Regular Board Meeting - February 16, 2024
Meeting called to order at 1:28pm
By Club President, Steve Hamilton

Present were; Brad Nelson, Scott Gooch, Steve Hamilton, Deb Wear, Travis Mollendor,
Via telephone, Kim Rawlings, Ron Haynes.

Iowa Digital representative Kevin, present to give a presentation on our marketing program.
Kevin also proposed a new system to target, track and reach members.

Board Discussion. Cost of proposed marketing system, usefulness. Not interested at this time.

Treasurer's Report by Brad Nelson dated 2-16-2024.

Vision- Operating Checking	\$ 90,670
Vision- Capital Expenditures MM	\$198,727
Community Choice- Savings	\$179,262
West Bank- Cash Reserves	\$576,472
Totals.....	\$1,045,130
Payables.....	\$ 2,581
Iowa Tax Return Payment.....	\$13,881

Board Motion: A motion to accept the Treasurer's report as presented by Steve.
Seconded by Scott.
Steve, Scott, Brad, Kim, Ron, Voted in Favor.
Motion Passed.

Board Motion: A motion to accept the Board Minutes dated 1-19-2024, with changes, by Ron.
Seconded by Brad.
Ron, Brad, Scott, Steve, Voted in Favor. Kim Voted No.
Motion Passed.

Managers' Report: By Travis.

Per our insurance company No swimming lessons will be allowed by third party people.
Bathroom projects are progressing, Siding being replaced now. Floor and wall coating begins Monday. Splash Pad permit is signed. City of Grimes water and Electric permits are needed next. Mobile home rental is vacant, working on options for the property. Ground water leak by lower bathhouse has been repaired. Dual pricing for credit/debit card purchases or using cash using

cards cost the Club approximately \$30,000 each year with the 3% service fees. Management will make the change to charging 3% convenience fee for all card transactions. Cash and check transactions will not be affected.

With this change we will install new POS systems.

The new Clover systems will increase efficiency in the Store and cut down on labor costs. The cost for this system is \$1500. Purity payment system is the contractor and provides excellent service. Tree removal is almost completed. Memorial/ Family Benches will be available. To sponsor at a cost of \$600 - \$800. The Board has signed money transfer documents to pay contractors when payments are needed. Looking at verify services to aid in debt collection. BenVerified and Lexus are two paid services.

Board Motion: Any member on the Seasonal Site waiting list that is delinquent two quarters of Club Dues will have their name removed from the Seasonal Site waiting list, by Brad. Seconded by Ron.
Brad, Kim, Ron, Scott, Steve, Voted in Favor.
Motion Passed.

Member at Large Report; By Scott.

Members are happy with the upgrades happening, especially the roads.

Board Motion: A Motion to adjourn the Regular Board Meeting, by Steve. Seconded by Scott. Steve, Scott, Ron, Kim, Brad, Voted in Favor.
Motion Passed.

Steve Hamilton, President  Dated 3-21-24

Ron Haynes, Secretary  Dated 3-16-24